

**COMPANY OVERVIEW** 

SJ Marketing has numerous discount websites which target the Emergency Service staff. We provide the best deals and savings for NHS, Military Personnel and Police from around the internet.

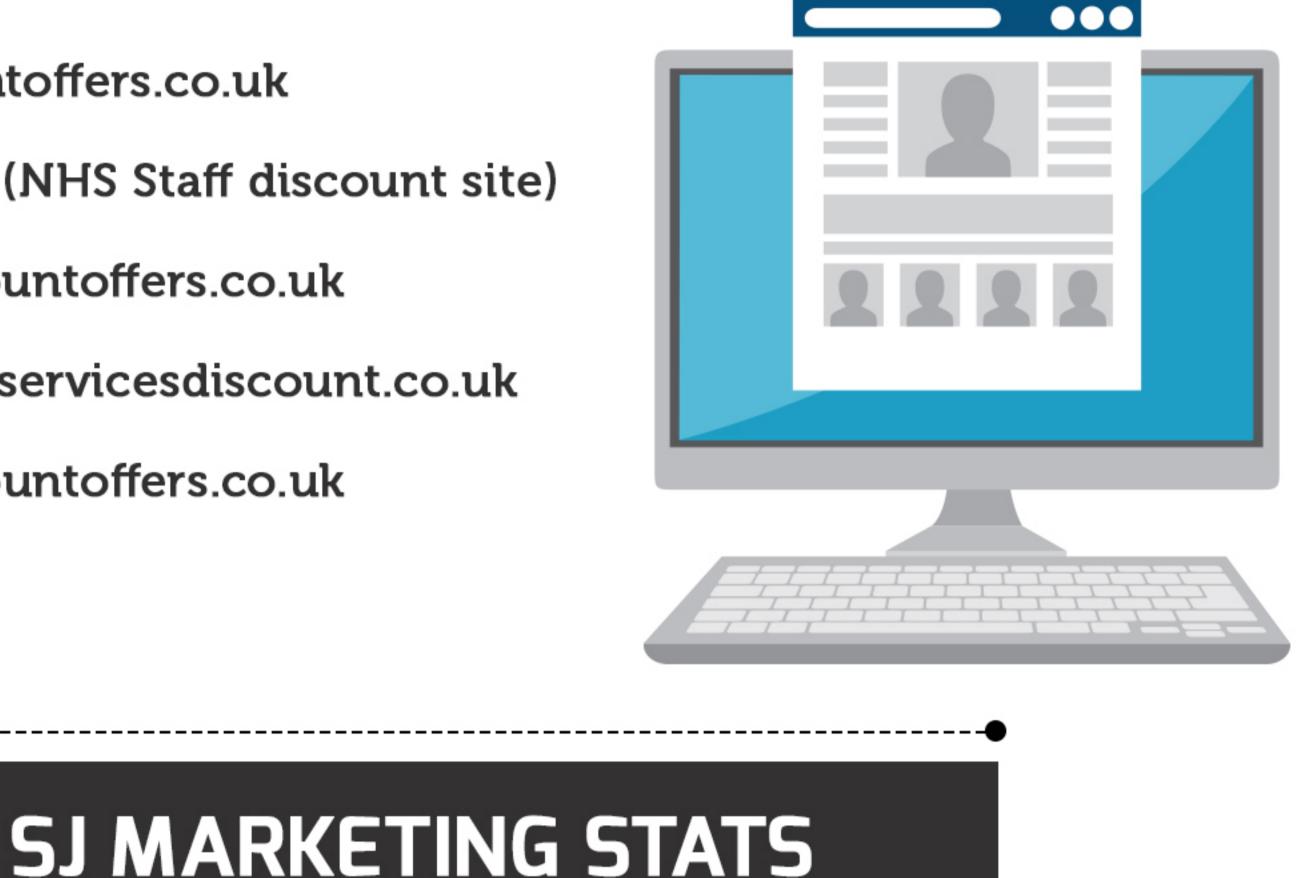
Since launch in 2015 we have saved emergency service staff hundreds of pounds using our offers. During this time we have worked closely with plenty of high quality brands including TUI, Vodafone, The Works and more.

WEBSITES

www.vogo.co.uk (NHS Staff discount site)

www.nhsdiscountoffers.co.uk

- www.forcesdiscountoffers.co.uk
- www.emergencyservicesdiscount.co.uk
- www.policediscountoffers.co.uk



# Our audience reach is well over



people from this sector. It is mainly professional women

aged between 20-45yrs.

150,000

Combined Facebook audience is over

Combined Email Database over

110,000 emails

150,000+ users

Combined website views per month of

70,000+

## https://www.mirror.co.uk/money/nhs-nurs https://www.dailystar.co.uk/real-life/how e-says-id-saves-16158957 -save-money-nhs-discounts-18675384 https://www.bristolpost.co.uk/news/nhs-st https://www.mirror.co.uk/money/woman

**FEATURED IN** 

NATIONAL PUBLICATIONS

h/nhs-discount-shops-cardiff-newport-162 11816

https://www.dailystar.co.uk/real-life/how-s

https://www.walesonline.co.uk/news/healt

aff-discount-shops-restaurants-2727184

https://www.mirror.co.uk/money/bargain-l oving-mum-explains-how-18843499

ave-money-nhs-discount-17123843

...

-who-eats-healthily-just-19344953



## We provide a monthly package to businesses wanting to work with NHS Discounts. This monthly media pack has the

NHS Discount Offers Website (Our largest audience)



Please get in touch for further information.

£4,000.

(90,000 emails) Extra newsletter inclusions for only £75. 2 x weekly Facebook Posts for a month.

Appear on the website front

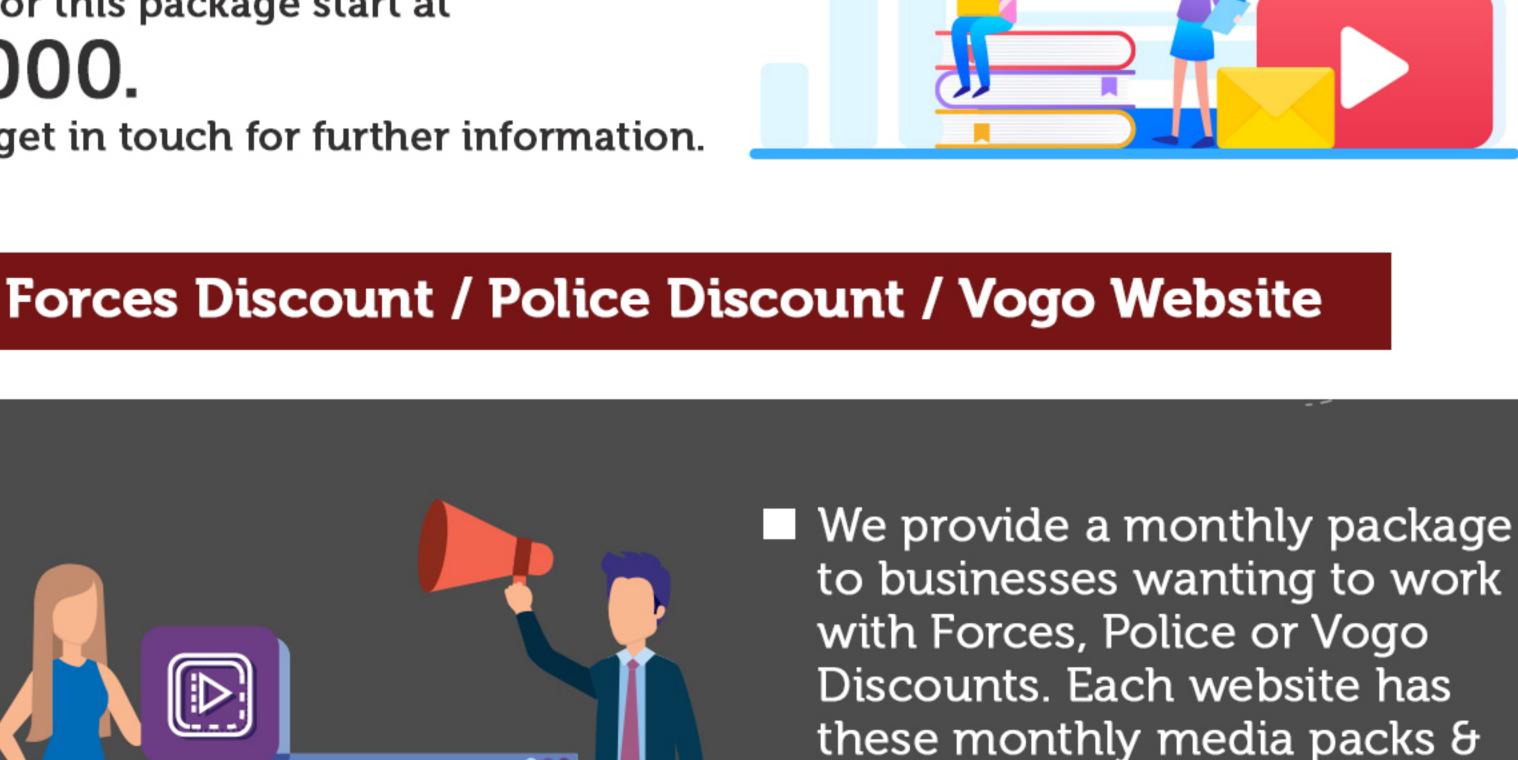
Inclusion into 1 x Newsletter

page of NHS Discount Offers

following benefits:

for one month.

- our audience. Plus you would also get some benefits of package 1. Prices for this package start at





page for one month. Inclusion into 1 x Newsletter Extra newsletter inclusions

have the following benefits:

Appear on the website front

- for only £45.
- 2 x weekly Facebook Posts for a month.

**Emergency Services Discount Website** 

This is a site designed for businesses to use for FREE. Just go to the

website and create an account and add your business.