



# MEDIA PACK

for

# SJ Marketing

## COMPANY OVERVIEW

SJ Marketing has numerous discount websites which target the Emergency Service staff. We provide the best deals and savings for NHS, Military Personnel and Police from around the internet.

Since launch in 2015 we have saved emergency service staff hundreds of pounds using our offers. During this time we have worked closely with plenty of high quality brands including TUI, Vodafone, The Works and more.

## WEBSITES

- [www.nhsdiscountoffers.co.uk](http://www.nhsdiscountoffers.co.uk)
- [www.vogo.co.uk](http://www.vogo.co.uk) (NHS Staff discount site)
- [www.forcesdiscountoffers.co.uk](http://www.forcesdiscountoffers.co.uk)
- [www.emergencyservicesdiscount.co.uk](http://www.emergencyservicesdiscount.co.uk)
- [www.policediscountoffers.co.uk](http://www.policediscountoffers.co.uk)



## SJ MARKETING STATS

Our audience reach is well over

**150,000**

people from this sector.

It is mainly professional women aged between 20-45yrs.

Combined Facebook audience is over

**150,000+ users**

Combined Email Database over

**110,000 emails**

Combined website views per month of

**70,000+**



## OUR SAVINGS HAVE BEEN FEATURED IN NATIONAL PUBLICATIONS

<https://www.mirror.co.uk/money/nhs-nurse-says-id-saves-16158957>

<https://www.dailystar.co.uk/real-life/how-save-money-nhs-discounts-18675384>

<https://www.bristolpost.co.uk/news/nhs-staff-discount-shops-restaurants-2727184>

<https://www.mirror.co.uk/money/woman-who-eats-healthily-just-19344953>

<https://www.walesonline.co.uk/news/health/nhs-discount-shops-cardiff-newport-16211816>

<https://www.dailystar.co.uk/real-life/how-save-money-nhs-discount-17123843>

<https://www.mirror.co.uk/money/bargain-loving-mum-explains-how-18843499>



## WHAT CAN SJ MARKETING OFFER BUSINESSES?

### NHS Discount Offers Website (Our largest audience)

■ We provide a monthly package to businesses wanting to work with NHS Discounts. This monthly media pack has the following benefits:

- Appear on the website front page of NHS Discount Offers for one month.
- Inclusion into 1 x Newsletter (**90,000 emails**)
- Extra newsletter inclusions for only £75.
- **2 x weekly** Facebook Posts for a month.



Businesses can receive this package

**FOR ONLY £450.**

Repeat business will receive discounts.

■ The NHS website gets **50,000+ VIEWS** per month. You could advertise your business throughout our website by having a specific advert appear at the bottom of every post. This would really maximise your business and brand awareness with our audience. Plus you would also get some benefits of package 1. Prices for this package start at **£4,000.**

Please get in touch for further information.



### Forces Discount / Police Discount / Vogo Website

■ We provide a monthly package to businesses wanting to work with Forces, Police or Vogo Discounts. Each website has these monthly media packs & have the following benefits:

- Appear on the website front page for one month.
- Inclusion into 1 x Newsletter
- Extra newsletter inclusions for only £45.
- **2 x weekly** Facebook Posts for a month.



Businesses can receive this package for only

**£250 A MONTH.**

### Emergency Services Discount Website

This is a site designed for businesses to use for FREE. Just go to the website and create an account and add your business.